



**ALLIANCE OF
CHICANOS, HISPANICS,
AND LATIN AMERICANS**



Case for Support

Building a Brighter Future for Hispanic Families in Rochester

ACHLA-Alliance of Chicanos, Hispanics, and Latin Americans is proud to launch and sustain several life-changing programs that empower Hispanic families in Rochester. Your support is essential. Below are the key initiatives we are fundraising for—each one building toward equity, opportunity, and stability for our community.

Case for Support - Support our mission. Inspire our youth.

COMPASS OF CARE PROJECT

Sponsorship request: \$50,000

About: To help stabilize vulnerable families, trained Community Navigators provide housing support, education and healthcare system navigation, and help to set personal goals. These efforts directly impact children's success in Rochester Public Schools by strengthening their home environments. Help stabilize vulnerable Hispanic families in Rochester.

Sponsorship Request: We're seeking \$50,000 to continue housing stabilization efforts in partnership with St. Vincent de Paul, Three Rivers CAP, and the Rochester School District. Last year, ACHLA assisted over 90 households, averaging \$400-\$500 per case in direct support.

COMMUNITY BIKE WORKSHOP & MENTORSHIP

Sponsorship request: \$10,000

About: This hands-on program empowers youth and adults to maintain and use donated bikes for transportation to work, school, and recreation. The workshop builds skills in bike maintenance, promotes self-reliance and mobility, and encourages environmental stewardship. It also serves as a hub for mentorship, volunteerism, and community connection.

Sponsorship Request: To continue this work, ACHLA is seeking a \$10,000 investment to support a part-time staff member from April through October. This role is essential to:

- manage bookkeeping and sales
- coordinate training and volunteer schedules
- maintain bike inventory and toolkits
- provide customer service at the front store.
- \$100 gives one child a bike

ORGANIZATIONAL CAPACITY BUILDING

Sponsorship request: \$24,000

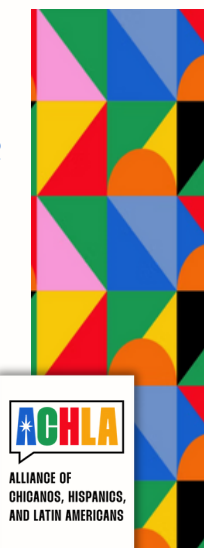
About: Behind every successful program is a strong foundation. ACHLA needs ongoing support for accounting, operations, grant writing, and program evaluation—key infrastructure that ensures we can sustain and grow our impact. Currently, ACHLA has two FT, two PT, five independent contractors, and several lead teachers and paraprofessionals.

Sponsorship Request: With the conclusion of our NIGP funding, ACHLA is seeking \$24,000 funding to support capacity building efforts of our part-time bookkeeper who manages QuickBooks entries, track expenses and deposits, and ensure compliance with grant budgets across multiple accounts. This role is essential for maintaining financial accuracy, accountability, and transparency as we continue to grow our programs and partnerships.

An investment in this position will directly support our capacity to responsibly steward public and private funds.

Through community engagement, education, and outreach programs, we strive to create a more inclusive and equitable society for all.

Join us in our mission to promote social justice, cultural preservation, and economic empowerment.



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SOCCER LEAGUE

Sponsorship request: \$10,000

About: ACHLA's Southeast MN Soccer Club brings together Latino children and their families in Rochester to promote physical health, teamwork, and cultural pride. More than just a sport, this program strengthens community bonds, supports youth mentorship, and creates a safe space for families to connect and grow.

The next season runs from July 15th to December 15th 2025, serving up to 93 youth participants.

Sponsorship Request: We are seeking \$10,000 to support the upcoming soccer season, which will fund:

- Field rental and equipment,
- Team uniforms and supplies
- Stipends for youth coaches
- Healthy snacks and family engagement events.
- \$1,000 helps support 10 youth participate in soccer for the season

Be part of a powerful movement—supporting youth through sports, mentorship, and culture.

ACHLA'S COMMUNITY LEGAL CLINICS

Sponsorship request: \$5,000

About: ACHLA is not a legal services provider but collaborates with legal professionals and nonprofit partners to ensure families can access the resources and support they need. Many families rely on ACHLA to organize and host free legal education clinics that offer "Know Your Rights and Responsibilities" sessions, as well as access to free legal guidance through trusted legal service partners—building trust, knowledge, and stronger communities. In 2025, ACHLA coordinated five clinics, each reaching more than 120 community members.

Sponsorship Request: We are seeking \$5,000. Each clinic costs approximately \$600 to organize and includes:

- Outreach and educational materials
- printing and interpretation
- food and community engagement
- volunteer coordination and event logistics.
- \$750 helps provide a legal clinic

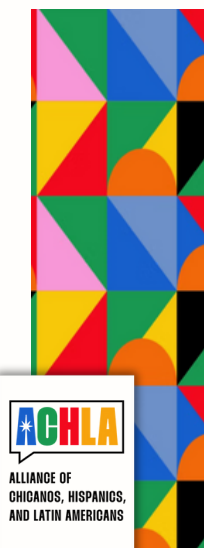
POST-FUNDING SUPPORT FOR ENRICHMENT PROGRAMS

Sponsorship request: \$2,500

About: Programs like Juntos Club offer after-school tutoring, Spanish enrichment, cultural arts, and college-readiness trips. These programs that increase the sense of belonging, boost academic success, and celebrate Latin identity. Post-grant funding is crucial to keeping them in school.

Sponsorship Request: College visits cost about \$2,500 - includes bus transportation for 40 Future First-generation scholars, snacks, and writing supplies. Your investment plants the seed of hope and ambition in the next generation of leaders.

Invest Day at the Capital in social justice events where youth voices are heard at the State Capital \$2,500 including same as above.



How You Can Help



Your donation—large or small—helps ACHLA continue to serve as a trusted pillar for Hispanic families in Rochester. Together, we can build a more equitable, inclusive, and hopeful future for all.

BUILDING FINANCIAL FUTURES

ACHLA is launching a SMIF-funded initiative to help Hispanic families build long-term financial stability. Through culturally relevant financial literacy education, budgeting workshops, and pathways to entrepreneurship and homeownership, families will gain tools to break cycles of poverty and secure their futures.

ADDITIONAL GIVING LEVELS & IMPACT EXAMPLES

\$2,500 Vision Igniter

Send 40 first-generation students on a college visit that includes transportation, meals, and supplies.

\$1,000 Community Champion

Help provide a full soccer season for 10 youth—including uniforms, coaching, and healthy snacks.

\$750 Advocate for Justice

Support a community legal clinic for over 100 residents to learn their rights and connect to trusted legal resources.

\$500 Family Stabilizer

Help a family stay in their home with housing stabilization support, financial coaching, and navigation services.

\$250 Future Builder

Support after-school programs like Juntos Club—offering tutoring, cultural arts, and college-readiness.

\$100 Mobility Mentor

Give a child a bike and a lesson in self-reliance. Your support empowers youth to safely get to school, work, or play.

\$50 Literacy Leader

Help fund materials for bilingual financial literacy and budgeting classes tailored for Hispanic families.

\$25 Program Partner

Every dollar adds up! Your support helps fund snacks, supplies, and outreach that make all ACHLA programs possible.

SUPPORT TARGETED ORGANIZATIONS

Compass of Care Project

SPONSORSHIP REQUEST
\$50,000

Organizational Capacity Building

SPONSORSHIP REQUEST
\$24,000

Youth Soccer League

SPONSORSHIP REQUEST
\$10,000

Community Bike Workshop & Mentorship

SPONSORSHIP REQUEST
\$10,000

ACHLA's Community Legal Clinics

SPONSORSHIP REQUEST
\$5,000

Post-Funding Support for Enrichment Programs

SPONSORSHIP REQUEST
\$2,500





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A Village That Believes in My Child

María, a mother of five, juggling two part-time jobs, knows that education can break cycles and open doors. “When you teach a child to fish,” she says, “you teach them to feed themselves for a lifetime.” That’s why she enrolled her children in ACHLA’s after-school program when in elementary school.

There, her son Alejandro - grew confident about math—began to see himself as a capable learner. Even more transformative was the sense of belonging he found through music, dance, and storytelling: “He came home excited to teach me the songs they sang,” María recalls. “He finally feels seen.”

This isn’t just tutoring—it’s a village. ACHLA wraps families in trust, cultural affirmation, and care, so children thrive academically and personally.

By supporting ACHLA, you’re investing in families like María’s, with a proud son paving the road for a bright future and building a community where every child has the chance to succeed.

Tutoring for youth and adults, ESL classes, and workforce readiness programs—equipping underserved communities with the tools, mentorship, and support they need to thrive and lead.

This is not just a program—it’s a lifeline.

Sponsorship Case for Support 2025
ACHLA is a 501(c)(3) nonprofit. Your gift is tax-deductible as allowed by law.





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OUR MISSION

ACHLA is a non-profit organization dedicated to empowering and advocating for the rights and well-being of Chicanos, Hispanics, and Latin Americans. Through community engagement, education, and outreach programs, we strive to create a more inclusive and equitable society for all. Join us in our mission to promote social justice, cultural preservation, and economic empowerment.

BUT TODAY, THIS IMPORTANT WORK IS AT RISK

Despite its proven impact, our ability to continue and expand this critical work is uncertain. State funds alone are not enough to meet the growing demand or sustain the in-frastructure needed for long-term success.

Without additional support, ACHLA risks losing trained staff and the trust built with families, halting the progress of a replicable, community-rooted model that can uplift an entire generation. We must act now to protect what's working and ensure every student has a fair chance to thrive—during and beyond the school day.

THE NEED HAS NEVER BEEN GREATER

Across our community, too many students—especially those from culturally and linguistically diverse backgrounds—are falling behind. FastBridge assessments show rising numbers of learners identified as "at risk" or "some risk." These children deserve more than just hope— they need targeted academic support, consistent mentorship, and meaningful opportunities to lead and belong. ACHLA's afterschool initiative is meeting this moment with culturally responsive tutoring, leadership activities, and family engagement that reflect the lived experiences of the youth we serve.

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For more information, or to make a donation & support our mission, visit our website:

www.achla-mn.org

Alliance of Chicanos, Hispanics, and Latin Americans (ACHLA)
315 Elton Hills Dr. NW Suite 202, Rochester, MN 55901

How You Can Help—Right Now

Your generosity fuels our mission. Here's how you can make a difference:

By contributing to ACHLA's afterschool initiative, you directly support:

- Targeted tutoring for students who need it most
- Culturally responsive youth leadership programs
- Safe, welcoming spaces for learning outside of school hours

Your donation helps us train staff, purchase learning materials, and expand access to community-based programming.

Whether you give once or become a sustaining supporter, your gift ensures we can respond quickly, adapt with purpose, and reach more learners in need.

Be the Reason Someone Thrives

With your help, we can:

- Sustain twice-weekly tutoring that meets students where they are—both academically and geographically.
- Expand enrichment activities that build cultural pride, school connection, and youth leadership.
- Provide bilingual outreach that brings families into the learning journey.
- Empower staff and volunteers through training in culturally responsive practices.
- Build a scalable, replicable model of support that can be shared across the district.

Every dollar you give is an investment in a student's future— and in a stronger, more inclusive community. Be the reason a child believes in their own potential.

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